

# Abbotsford Pickleball Association (APA) Corporate Sponsorships

## One-Year Corporate Sponsorship - \$500

- Banner (two sided): advertising your business, will be mounted on netting at the AgRec center for each session
- Tournaments: your company branding will be displayed at all tournaments
- Website: your company will be listed on the APA and Pickleball Canada web sites
- Newsletters: your company will be linked at the bottom of each Newsletter  
your company will be introduced in one edition  
your company will be highlighted in at least one more edition
- Your responsibilities:
  - Images  
All images need to be high-res, vector if possible.  
One image: 560 x 450px  
One image: PDF with high-res, vector graphics
  - Copy
    - Newsletter Introduction: 2 to 3 paragraphs, containing 2 to 3 sentences
      - Example: <https://bit.ly/APANewsletterEx>
    - Website Bio: 3 to 4 paragraphs, containing 2 to 3 sentences  
May be edited by the APA for brevity  
Write your copy at a Grade 5 level. (The same as the NY Post)

## Tournament Sponsorship - \$2500

- Banner (one): large banner with the tournament name and your company name, will be displayed in the tournament registration area
- Banner (one): large banner with the tournament name and your company name, will be displayed within the Pickleball competition arena during the tournament
- Tournament: your company will be highlighted as the official tournament sponsor
- Announcements during the tournament will highlight your company as the official tournament sponsor
- Official photos taken of tournament winners at the award ceremony will include your banner.
- A booth or table space will be available in the registration area for you to present information about your company, should you wish to do so
- One (1), two-hour Pickleball beginners' session at AgRec, for up to 20 guests, will be hosted for your company, (exact dates subject to availability of AgRec facilities)

Your responsibilities: Provide PDF with high-res, vector graphics for Banners.

To secure your corporate sponsorship please contact us at: [info@abbotsfordpickleball.ca](mailto:info@abbotsfordpickleball.ca)  
In the Subject Line, please include: Sponsorship